

ASHLEY/AMBER

March 19, 2012

Award-winning short film "Ashley/Amber" to screen March 29 at the Brooklyn Girl Film Festival

The short film ASHLEY/AMBER, a dark comedy about an antiwar activist who becomes an internet celebrity after being outed as the one-time star of porn video, will screen at the first ever Brooklyn Girl Film Festival on March 29 in Prospect Heights. The film premiered at the Berlin Film Festival in 2011 and has since screened in festivals around the world.

Shot in luscious 16mm, ASHLEY/AMBER probes at the intersection of gender, sexuality, and fame: how women are portrayed on the screen, in the media, and in the broader American psyche; what it takes for a woman to be recognized by the culture; and the control one has to manipulate these cultural tendencies towards different ends.

ASHLEY/AMBER is the undergraduate thesis of writer/director/producer Rebecca Rojer, a recent Harvard graduate. Diane Guerrero stars as Ashley. The film won "Best Student Film" at the NJ Int'l Film Festival and an Audience Choice Award at the Williamsburg Int'l Film Festival, and is featured on the German DVD compilation "Back to Politics." The film's theme song was composed by Logan Takahashi, of the electronic duo Teengirl Fantasy.

The film will screen in "Shorts Block 2," a program of five short films directed by women. The program will begin at 6:30pm at Launchpad, a creative gathering space in Brooklyn, NY. Launchpad is located in the Prospect Heights neighborhood of Brooklyn at 721 Franklin Ave. Tickets are \$10 or \$20 for a day pass, and available online at www.brooklyn-girl-film-fest.com.

Please visit www.ashley-amber.com and www.brooklyn-girl-film-fest.com for more information.

About ASHLEY/AMBER

What does it take to get America's attention?

"an intelligent film...subversively, darkly humorous" – Travis Keune, *We Are Movie Geeks*

"satisfying and impacting" - Richard Propes, *The Independent Critic*

Trapped in mourning over the death of her soldier boyfriend Phil, 19 year old Ashley (DIANE GUERRERO) seeks temporary escape by becoming "Amber Jones," the one-time star of an internet porn video. Later, at the urging of her co-worker Winona (EVALENA MARIE), Ashley reluctantly attends a meeting of antiwar activists who hope to convince her to speak at an upcoming rally. She agrees to speak at the last minute and delivers an incredibly moving speech. The speech is posted online and before long her two identities are connected. Now Ashley must reconcile her loss in the midst of her 15 minutes of fame.

About the Brooklyn Girl Film Festival

The goal of Brooklyn Girl Fest is to showcase the work of women filmmakers from around the globe. Whether their work is a serious documentary or a lighthearted comedy there is one thing for sure, women are underrepresented in the entertainment industry. Brooklyn Girl Fest seeks to empower women and their unique and relevant interpretation of the world around them and strengthen the community of women filmmakers.

Contact Information

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